

# NOTES = finding the sauce in between the lines and the divisions

– *Ryan's Room*

<p>Lines/Divisions:</p> <ul style="list-style-type: none"><li>- COVID: To mask or not to mask</li><li>- Lack of Playgrounds/common spaces</li><li>- Financial/Demographic: wealth gap</li><li>- Developers vs. non-developers</li><li>- Elevated Highways</li><li>- Political races</li><li>- Politicians not listening or prioritizing funding towards real community need/appropriate ways to invest</li><li>- People dividing on race/class issues</li><li>- Gerrymandering</li><li>- Car Culture</li><li>- Unequal development: voices for and against housing</li></ul>	<p>Some of the solutions on the table:</p> <ul style="list-style-type: none"><li>- Build political capital, offer to help so you can get help back when you need it</li><li>- Build coalitions</li><li>- Give to political campaigns</li><li>- Pivot</li><li>- Storytelling</li><li>- Meeting with council people</li><li>- Doing placemaking to mediate change</li><li>- "Reconnecting Communities" \$1B Grant program</li><li>- Placemaking to mediate: i.e. the act of creating places together</li><li>- Social media, get on tik tok</li></ul>
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– *Madeleine's Room*

<p>Lines/Divisions:</p> <ul style="list-style-type: none"><li>- 1) There is a language division (Spanish/ English) Two worlds working to negotiate and navigate</li><li>- 2) Funding Opportunities have come into our cities that we are not prepared for.</li><li>- 3) Problem of Scale: Working on a redevelopment of an entire neighborhood which we want to be a community strategy of design rather than a development strategy. Zero continuity on the city side as personnel come in and leave.</li></ul>	<p>Some of the solutions on the table:</p> <ul style="list-style-type: none"><li>- 1) TedX event on the theme of access is coming into the community so it will help to bring in this dialog</li><li>- 1a) Public Health and the School District have made great strides during COVID working to cross the divide</li><li>- 2) Working with the Drexel Group to address the problem</li><li>- 3) Leadership and Agile Project Management</li><li>- 4) We need to reconnect nationally to learn best practices from one another.</li></ul>
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<ul style="list-style-type: none"> <li>- 4) How do we get training into communities to access the funding opportunities before us?</li> <li>- 4a) Being for two years in the Pandemic we are more connected locally but nationally we are disconnected.</li> <li>- 5) Businesses and Cost of Housing Stock has created a large unhoused population. Working in public parks, how do we make life more comfortable and better for everyone</li> <li>- 6) Community engagement work is involved in correcting structures of power and access for communities yet fiscal partners are pushing back and don't value this work or the time and energy being put into this work.</li> <li>- 7) Division in Cities and design processes around putting people at the forefront.</li> </ul>	<ul style="list-style-type: none"> <li>- 5) Hosting events in the park for the unhoused, having a free library stocked with everything from books to socks to food.</li> <li>- 5a) Understanding the limitations in service and knowing how to connect to resources, service providers, volunteer training, life saving strategies, knowing who to call and when to call for help.</li> <li>- 6) Recognizing the meaningful engagement with marginalized communities, understanding the value, time and energy needed to do this work and providing the resources necessary.</li> <li>- 7) Recognizing this as a social justice issue</li> </ul>
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– Sherryl's Room

<p>Lines/Divisions:</p> <ul style="list-style-type: none"> <li>- Social economics. Social class divisions and how to remove barriers that the city and developers create.</li> <li>- Developers versus the people that already live in a place, how to deal with the disconnect.</li> <li>- Lack of access for minority businesses to designers, architects, and anyone needed to help create an outdoor seating area during pandemic.</li> <li>- Who belongs in a space? The history of redlining and the adverse outcomes for the BIPOC community.</li> </ul>	<p>Some of the solutions on the table:</p> <ul style="list-style-type: none"> <li>- Remind people that they are welcome to come, happy to introduce people to events we would be hosting.</li> <li>- Be a steward of breaking down social barriers. An example is to get additional tickets for galas, chamber of commerce meetings, and invite citizens that would not normally engage in these networks to come with you.</li> <li>- Facilitate opportunities to create instances where people start to engage with familiar faces.</li> <li>- Be a relationship builder for the community at large.</li> </ul>
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<ul style="list-style-type: none"> <li>- The disconnect of people we serve to who we are creating placemaking projects for.</li> <li>- In the birthing world, the lack of knowledge and knowledge gap between an institution and future mothers.</li> <li>- Transportation as lines that divide places.</li> </ul>	<ul style="list-style-type: none"> <li>- Connect to other networks outside of placemaking.</li> <li>- Placemaking is different from space making, as the space is transformed by themes, people, and activations.</li> <li>- Help the most disenfranchised by creating manuals, DIY structures, and other printed information that can be open source and distributed to those communities to use as tools of empowerment.</li> <li>- Don't parachute in with ideas, build with the community.</li> </ul>
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– *Mila's Room*

<p>Lines/Divisions:</p> <ul style="list-style-type: none"> <li>- Age/Generation</li> <li>- City/Neighborhood</li> <li>- -Tourist/Local</li> </ul>	<p>Some of the solutions on the table:</p> <ul style="list-style-type: none"> <li>- efficiently gathering data from key locals to understand the different roles unique plans and goals (artists, developers, people, etc)</li> <li>- Changing city websites to have dialogue about empowering locals to create their own events and take their own initiative.</li> <li>- Nurturing disrupter allies in the community and working on social influence</li> <li>- Placemaking Vigilantes</li> <li>- In locations where the city does support those local initiatives, perhaps complacency is experienced, so cultivating the type of energy that comes about when championing for change</li> <li>- Pop-Up Markets</li> <li>-</li> </ul>
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**Big Room Share Outs:**

11:50:38 From Cyrus Miceli to Everyone:  
Reach out, listen, collaborate, and connect. Trust lays in relationships, above all else.

11:50:57 From Dave - Downtown GJ / GJ Creates to Everyone:

I can be better at cultivating relationships and building social capital, then leveraging it to be a placemaking risk taker.

11:51:10 From Gaby Lage to Everyone:

I'm thinking: Crossing those lines, whatever they are, meet and listen the people from the other side. From there, find common ground!

11:51:40 From Jim Ross to Everyone:

ARPA Planning: New Localism, Unpacking the Nations' Capacity Challenge (Bruce Katz)

11:51:54 From Shan Liu (Los Angeles) to Everyone:

Ask myself if change always comes top-down. What are some things that help lead to the community's self-initiated bottom-up changes.

11:51:58 From Blair Cohn - Long Beach, CA to Everyone:

Stay the course. Deliver when asked. Work with all. Have no lines or boundaries.

11:52:07 From Ryan | Long Beach/Santa Ana to Everyone:

Start with compassion...and...especially Self compassion!

11:52:31 From Eric Malo - Converge - Nashville, TN to Everyone:

i can continue to focus on building bridges between pro-growth residents and developers and those residents that are more conservative regarding growth, via personal conversations and friendly group engagements.

11:52:41 From Megan Gilby, Broomfield, CO to Everyone:

Talking, listening, relationships, coalition building - completing work with identified 'champions' to prove concept for embedding arts/humanities into placemaking work in our area.

11:53:30 From Tina Govan to Everyone:

Build a website that invites the public to activate their neighborhoods, streets and parks, offers ways to do this placemaking, and makes city policy more friendly and accessible to residents.

11:53:35 From Brandon Zwagerman - NYC: SoHo Broadway Initiative to Everyone:

Focus on working with people who are in support of or open to change instead of spending energy spent on trying to move or battling stubbornly opposed vocal minority. And as much as possible, try things that benefit larger community and city but don't require a public process that is often tailor made to be hijacked by organized opposition

11:53:59 From Jennifer A. Gill, Bicycle Facilities, Los Angeles, CA to Everyone:

Really understand the community engagement process and how to backup the community's desire for Safety and Climate Change...

11:54:14 From Sherryl Muriente - West Palm Beach, FL to Everyone:

Getting rid of my bias and preconceived ideas about a place an people before engaging with them.

11:54:33 From Pete Ellery - Muncie, Indiana to Everyone:

Establishing a plan or roadmap that allows everyone to see the end point, to help those who are new to the process to see the direction in which the project or program is heading, and to clearly show what the goals ultimately are that we need to meet.

11:55:32 From Kady Yellow (Jax, Fla) to Everyone:

Creative Economy Revitalization Act (CERA) @usartsdept

11:57:04 From Ryan | Long Beach/Santa Ana to Everyone:

Madeleine: there is ARP funding, but no training on how communities can access them. Equity and power shifts take work and there's a big gap between the communities we want to create and the ones we have.

11:57:12 From Mila WPB FL to Everyone:

<https://www.pps.org/events/how-to-create-successful-markets-online-edition>

11:57:24 From Tsiky Raharinaivo to Everyone:

As a 3D artist, I would love to collaborate on a case study with other professionals to see how renderings can help in the big picture ie: engaging the community, accelerating decision making, marketing

11:57:39 From Mark Dicus-SoHo/NYC to Everyone:

Create safe spaces where all voices feel safe speaking and sharing perspectives, not just the loudest voices. Find ways to support quiet voices or less vocal voices to create a safe space for more participation and work with those who are committed to making positive change.

Creative Economy Revitalization Act might be the biggest shift toward government support of our creative work in our lifetime. This is the future we've been working so hard for please give testimony due x 2/3 to [lauren.finks@mail.house.usdac.us](mailto:lauren.finks@mail.house.usdac.us)

11:02:43 From Ryan | Long Beach/Santa Ana to Everyone:

Change your names to Name + Community 😊

11:03:31 From Jackson Chabot- Brooklyn, NY to Everyone:

Hi everyone, great to see you all.

11:05:15 From Mila WPB FL to Everyone:

Rules of Engagement:

No long introductions necessary, no PowerPoints, no sales pitches. Just be yourself, be authentic & Connect! :)

11:08:28 From Eric Malo - Converge - Nashville, TN to Everyone:

hi everyone, i'm in a coffee shop, so not sure i can talk much due to acoustics. glad to be here though

11:49:12 From Ryan | Long Beach/Santa Ana to Everyone:

For me: Building relationships, telling our stories, Making connections, experimenting with small changes!

11:49:52 From Ryan | Long Beach/Santa Ana to Megan Gilby, Broomfield, CO(Direct Message):

What's your email?

11:50:08 From Jackson Chabot- Brooklyn, NY to Everyone:

Mine are: Find common ground, show up for others, and spread the gospel (of safe streets).

11:50:27 From Megan Gilby, Broomfield, CO to Ryan | Long Beach/Santa Ana(Direct Message):  
mgilby@broomfield.org :)

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11:57:47 From Gaby Lage to Everyone:

Thank you everyone!

11:58:47 From Sherryl Muriente - West Palm Beach, FL to Everyone:

Madeline: Make children story books on placemaking stories!

11:58:51 From Jim Ross to Everyone:

Lets self-publish!

11:58:55 From Megan Gilby, Broomfield, CO to Everyone:

was it Amelia's big idea?

12:00:11 From Ryan | Long Beach/Santa Ana to Everyone:

<https://www.amazon.com/Magic-Mural-How-Got-Built/dp/B00D5319W0>

12:00:16 From Ryan | Long Beach/Santa Ana to Everyone:

The magic mural and how it got built

12:00:40 From Megan Gilby, Broomfield, CO to Everyone:

so cool!

12:00:54 From Ethan Kent to Everyone:

Thanks to everyone for being part of this. Get involved in PlacemakingUS and PlacemakingX if you are not already: <https://www.placemakingx.org/get-involved>

12:02:28 From Carmen Mays to Everyone:

What's the twitter habdle?

12:02:33 From Carmen Mays to Everyone:

handle

12:02:39 From Kady Yellow (Jax, Fla) to Everyone:

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@usartsdept 🎉

12:02:43 From Jim Ross to Everyone:

Crypto influenced Funding, anyone?

12:02:49 From Carmen Mays to Everyone:

Same Bat Time. Same Bat Place.

12:02:53 From Mark Dicus-SoHo/NYC to Everyone:

Thank you!

12:02:54 From Eric Malo - Converge - Nashville, TN to Everyone:

thanks