



PlacemakingUS Weekend



The PlacemakingUS Weekend program is a group learning gathering that offers hands-on workshops, tours, and meetups to explore real world places.

Participants engage in active discussions and excursions to learn from great places while providing feedback from their fresh eye perspectives and diverse expertise.

placemakingus.org



Hi, THERE!

PlacemakingUS is a national network that empowers communities to create vibrant and interconnected public spaces through placemaking initiatives.

The organization's mission is to "bring placemakers from around the world together to help communities create better places."

PlacemakingUS prioritizes working with frontline communities that have been left out of the conversation.

The PlacemakingUS Weekend program aligns with our overall mission by providing a fun and informative gathering for placemakers to develop practical skills, broaden their perspectives, and create vibrant and sustainable public spaces that benefit everyone in the community.



Why a PLACEMAKINGUS WEEKEND

PlacemakingUS Weekend events held across the country help us reach our goal of empowering communities by equipping them with a range of tools, experiences, funding ideas, and new relationships to continue to regenerate their communities into complex, resilient systems that can face 21st-century challenges like climate change, isolation/polarization, economic inequity, and public health.

What is a PlacemakingUS Weekend

The PlacemakingUS Weekend program is an experiential learning opportunity for placemakers to explore different placemaking themes in the field.

The program includes hands-on workshops, tours, and meetups, as well as active learning discussions and excursions to bond the group and learn from great places around the area while visitors provide a fresh eye perspective and diverse expertise.

Through the PlacemakingUS Weekend program, participants gain experience working together on real-life placemaking projects.

The program aims to provide a fun and informative adventure for placemakers to develop practical skills, broaden their perspectives, and create vibrant and sustainable public spaces that benefit everyone in the community.



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Sample Schedule

PlacemakingUS Weekends are held Thursday through Sunday and include a Welcome Mixer, Area Tours, Placemaking Workshop(s), Local Activities and Experiences and a Wrap-up Discussion of what has been learned and what can be applied next.



Thursday - Evening
Arrival Mixer



Friday - Morning
Tours



Friday - Afternoon
Workshop



Saturday - Morning
Activities



Saturday - Afternoon
Tours/Experiences



Sunday
Wrap-up Discussion



Evenings

Cultural Activities, Meals, etc.



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Recent Events

We've held PlacemakingUS Weekends across the country with varying themes and focuses depending on what were the most pertinent lessons to learn and what areas needed the most support.

Portland, Oregon 2022

Portland, Oregon is famously one of the most human-scaled, creative and livable places in the nation. We explored PDX in the following ways:

- Indigenous, Natural Environment Assets, Living Places in the Columbia Gorge
- Bicycle Culture and Street Painting with PBOT
- Public Venue Management with the Pioneer Courthouse Square team and PSU Campus



Flint, Michigan 2021

40 Visiting Placemakers worked with locals in cohorts including:

- Creative Placemaking
- Healthy Communities
- Connecting Neighborhoods
- Downtown Management
- Streets for People
- Makers/Local Economy



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Recent Events

New Orleans, 2023

Tennessee Williams famously said "there are only three cities in the United States: New York, San Francisco and New Orleans. The rest are Cleveland." We brought practitioners from Kansas, Texas, Michigan, Oklahoma, New York and California to learn a little of New Orleans' secret sauce by:

- Enjoying an urban farm brunch of seasonal local food created by local chefs, farmers and musicians
- Learning about and experiencing parades and Second Line culture
- Exploring the bike infrastructure with Bike Easy
- Exploring the cultural neighborhood of Treme through the lens of its freeway fight and economic vision for the future
- Learning about the revitalizing black businesses corridor, Bayou Rd, and the community health market and incubator projects by Broad Avenue Alliance
- Talked with locals about resilience fatigue and what it means to be resilient versus to be thriving





Placemaking Weekends!

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