

Santa Ana, California, 2022

Latino Placemakers, Jaimie Izurieta and Guillermo Bernal, visited Downtown Santa Ana to help the Latino business and cultural district improve its public spaces.

Activities included:

- Storefront Revitalization Workshop and Site Evaluations of Storefronts with Businesses
- Community Engagement Pop-ups in the park, on the plaza and in an alley that the business district hopes to activate with programming
- A Better Cities Film Festival showcasing urban documentaries on subjects important to the community including art, affordable housing, gentrification and Latino culture
- Participating in local festivals and meetings and prepared a final actions report

