

## Jacksonville, Florida, 2022

Multi-generational business owners and residents of Jacksonville's "Out East Quarter" took a tour of the business corridor with community stakeholders to consider beautification projects that could be accomplished.

Participants included leaders from Historic Eastside CDC, Melanin Market, LIFTJax, LISC, PlacemakingJax, and national guests from PlacemakingUS.

The group evaluated the street, sidewalks, storefronts and held a BBQ pop-up.

Afterwards, notes were compiled and a few visioning graphics and documents were created.

Local placemaking leader, Kady Yellow, was able to use the report to secure nearly \$200,000 in funding to then accomplish beautification tasks and further capacity building for the Far East Side community leaders.

